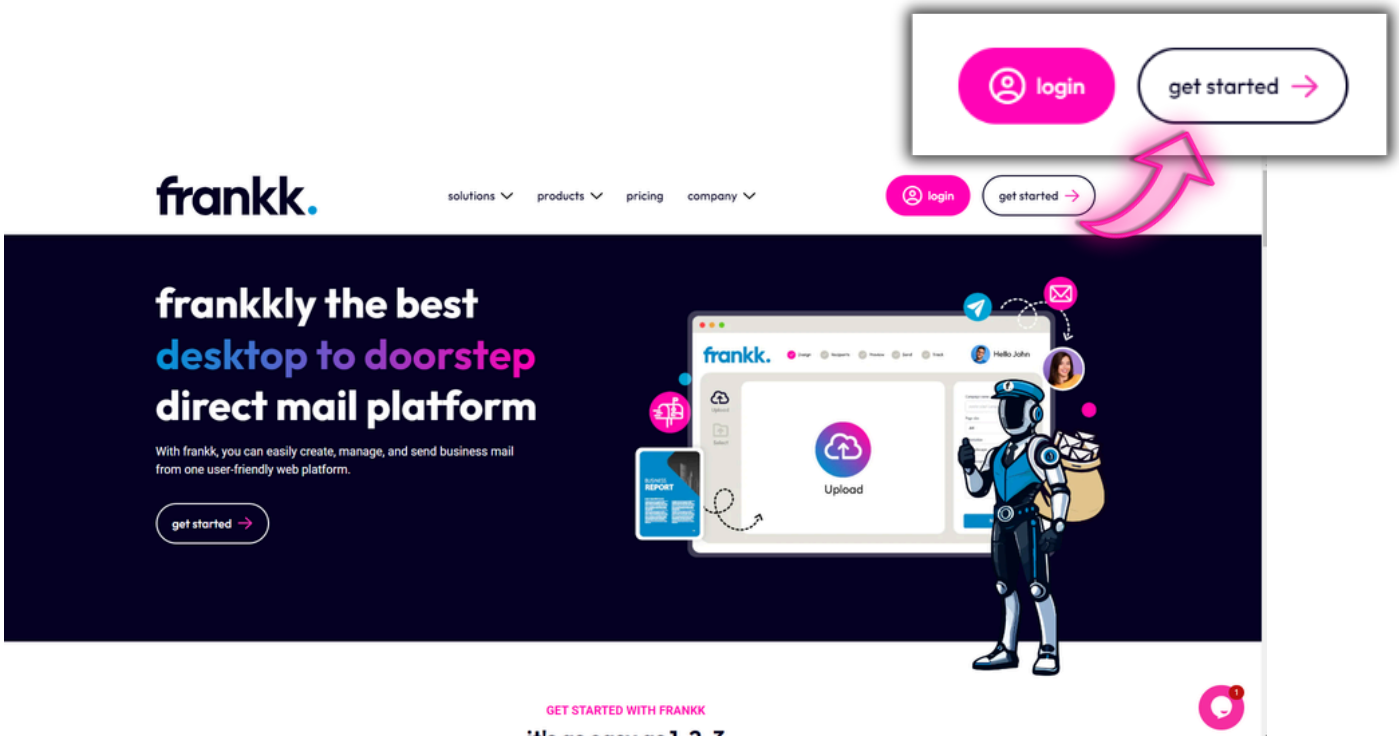
frankk.

Getting Started with frankk.

Learn how to set up your account and navigate the platform to start managing your mailings efficiently.

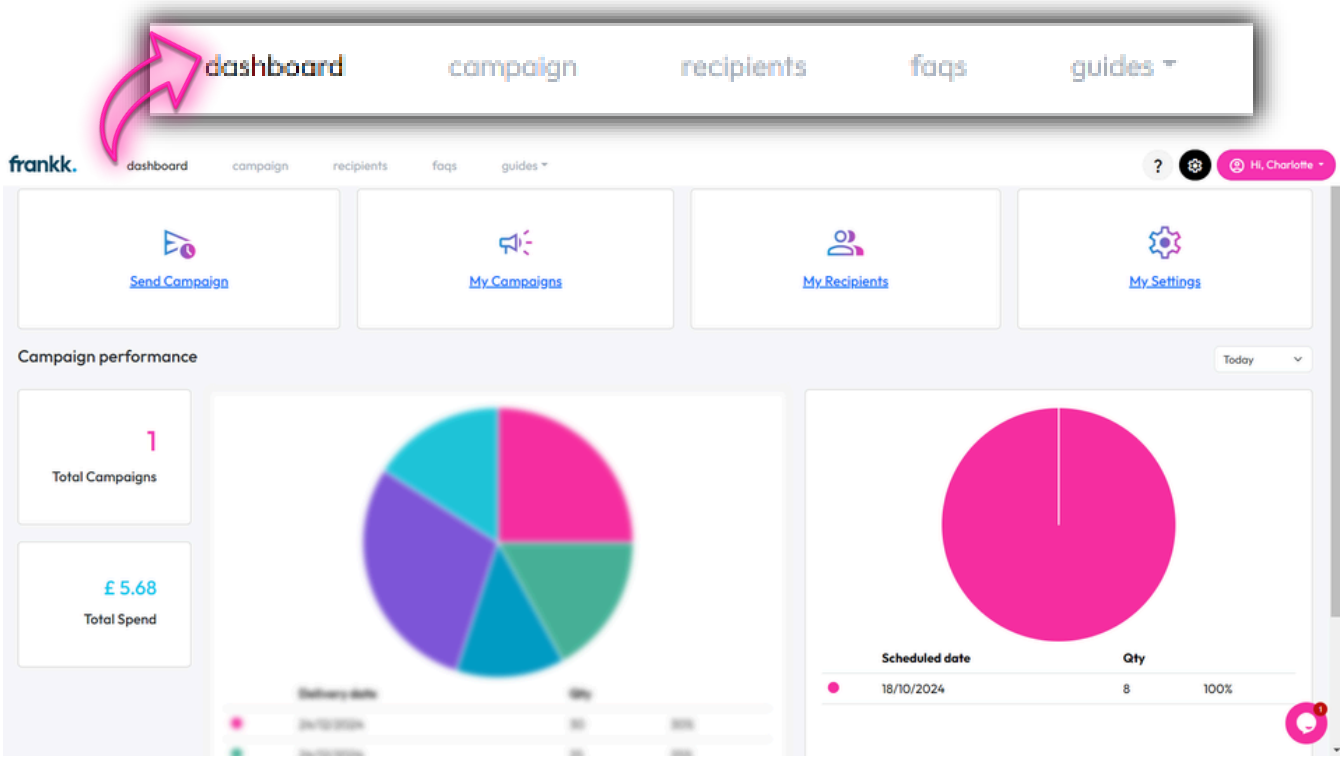
So you have reviewed the website, checked out our pricing and watch the demo and you are now in agreement that frankk. is the best option for you and your direct mail needs! The first step in getting started is to register for your account. So hit that Get Started button in the top right hand corner!



Top Tip: if you are registering on behalf of a company, don't worry about creating the account in your name, can add users to your account once it is set up to give anyone who needs it access!

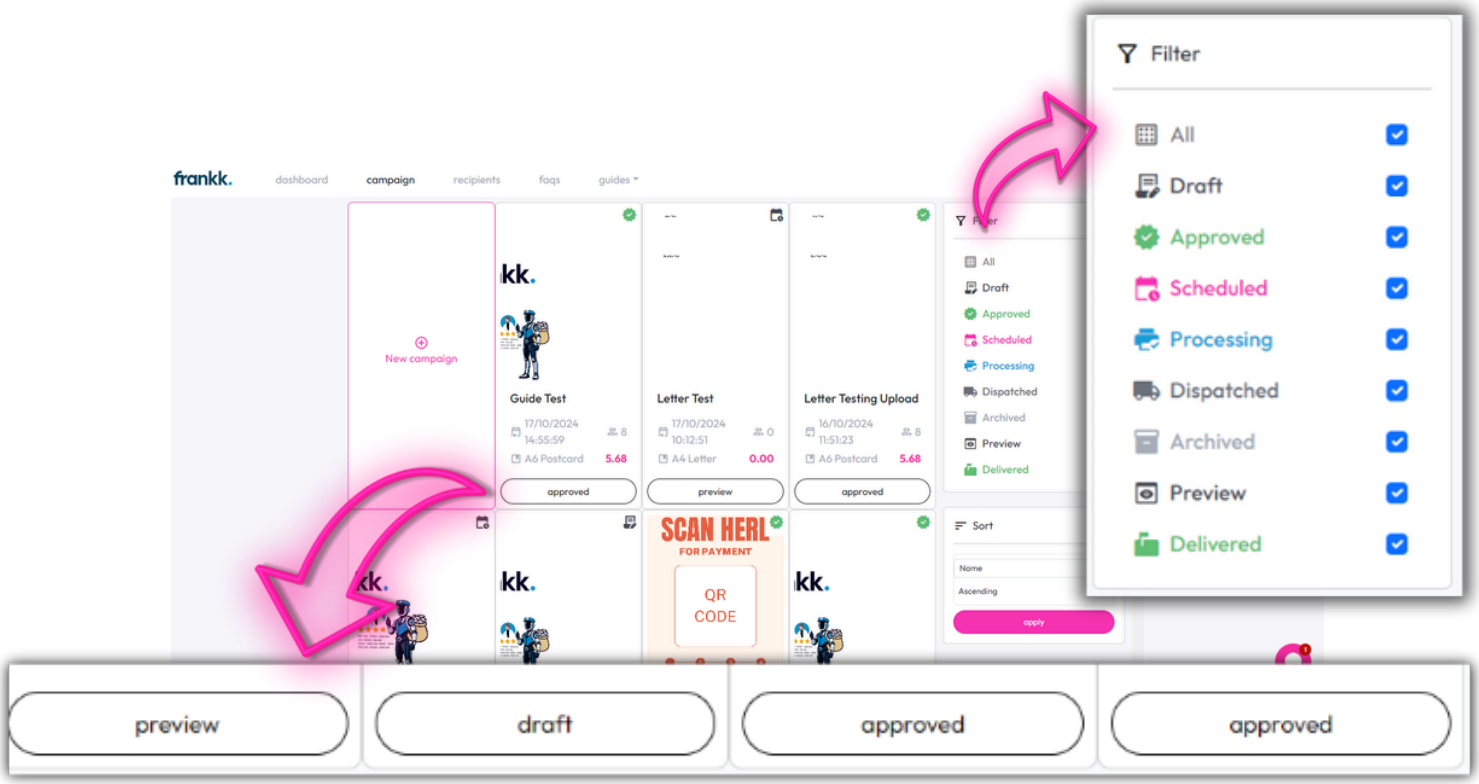
Now you have created your account, lets give you a quick tour of the platform and show you where you will find the things you need to get your campaigns off the ground in minutes. Once you are logged in, you should see your Dashboard immediately. This is the overview for your account and gives you a quick glance into the campaigns sent, total cost of the campaigns and a breakdown of where these campaigns are in the process!

Top Tip: If you want to look at a specific time period for your mailings, you can filter that in the date filter above your charts



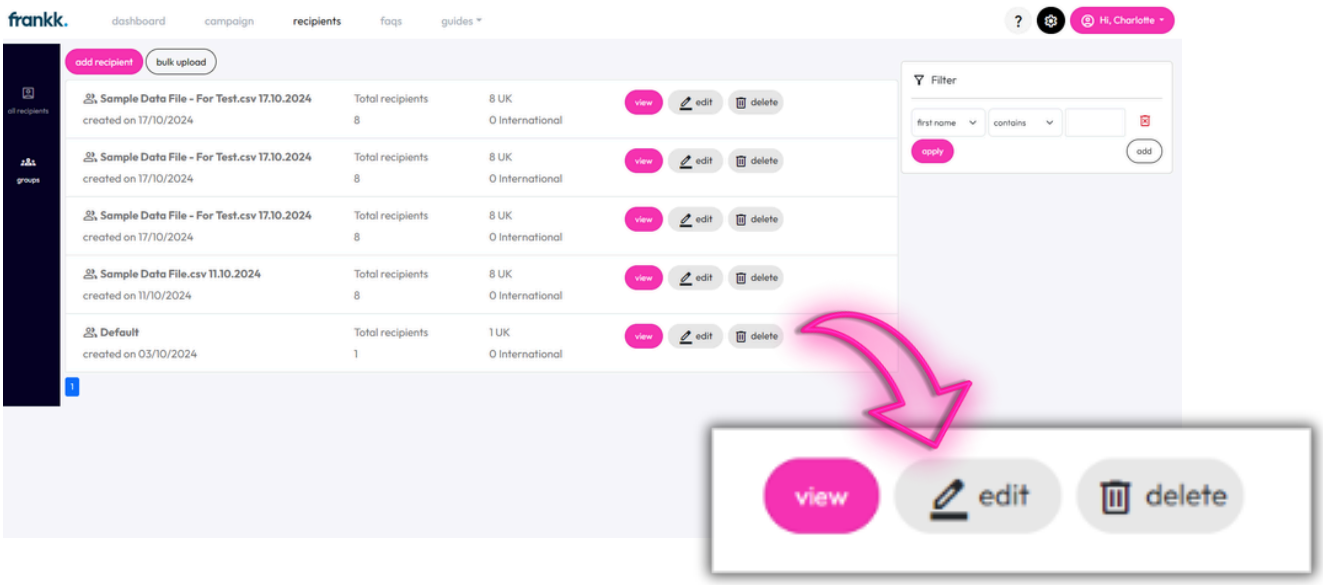
From your Dashboard you can access the different areas of your personal account on the platform. Along the top you will see “Campaigns”, “Recipients”, “FAQs” & “Guides” and just below this is your shortcuts, these take you to specific areas quickly to get your campaigns completed quickly.

Campaigns takes you straight to the overview of all your campaigns, no matter what stage of the process they are in, your drafts are also held here for you to come back to, along with approved campaigns, scheduled and complete.



Top Tip: You can see the status of the campaign from the icon on the corner and also on the dropdown options below.

The next page is the “Recipients” page where you can see all your recipients and recipient groups.

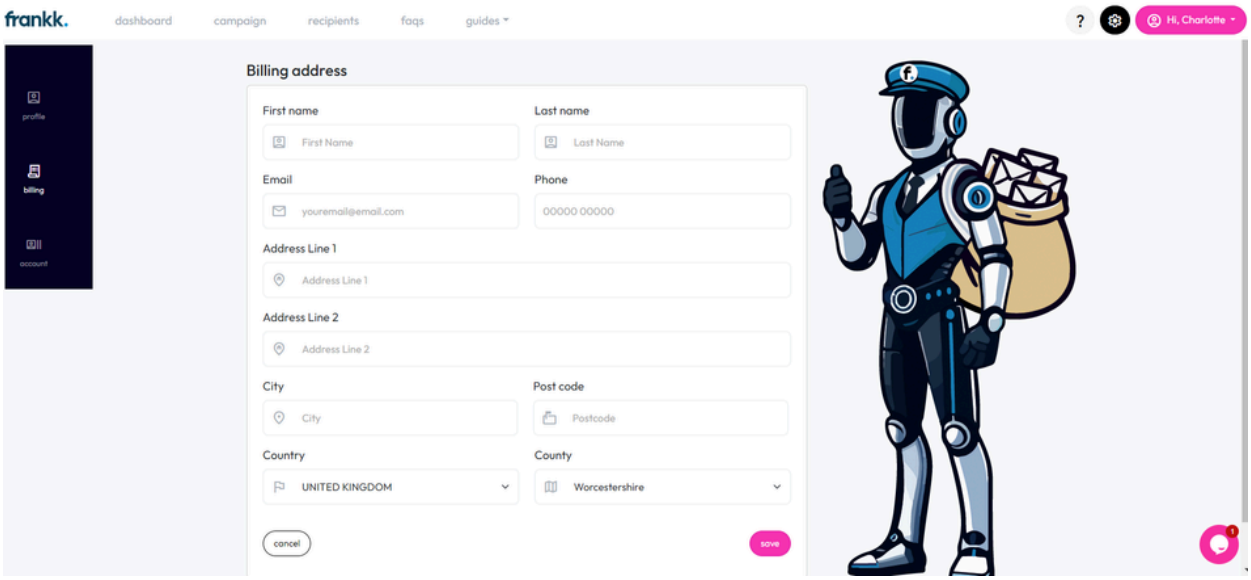


Top Tip: You can also filter your Recipient Groups down the right hand side to find a recipient within a group.

From this page you can add single recipients, add recipients to a group (if you want to add yourself as a seed!), and bulk upload another group. You can also view and edit your current groups if you need to alter that mailing list prior to sending out your campaign.

The final tab is the Guides, which will allow you to download any of these useful docs to get you creating campaigns in no time!

Some extra features worth knowing about would be your “Settings” page. You can get here by clicking the cog icon in the top right hand corner next to your name. Here you can edit your Billing Settings, Account Settings like your password and also Add Users to your account.



That should cover everything you need to get started with **frankk.** but should you have any more questions, you can click the chat in the corner of the platform too!